

COOKIES POLICY

We as a Data Controller Ünite Bilgi Teknolojileri A.Ş. ("UNITE") prepared this Cookies Policy to inform you about the principles of our use of cookies and cookie types in order to provide higher quality customized service to the visitors of our website at www.unitebt.com.

1. BASIC INFORMATION ON COOKIES

Cookies are information stored on your computer when you visit a website. Cookies are not malicious software or applications that may damage your computer. On the contrary, cookies are used to enable the site to remember your preferences for providing your higher quality service in your future visits based on correct structuring and information.

When using cookies, we comply with the applicable laws and regulations, including but not limited to the Law No. 6698 on the Protection of Personal Data (the "KVKK No. 6698") and in case you are an European Union citizen, with the European Union General Data Protection Regulation ("GDPR").

2. TYPES OF COOKIES

2.1. Company Cookies

Company cookies are used for displaying the pages to the website's visitors, and also for calculating the number of sessions and users at the page. The website first accesses to the relevant data by using the Company Cookies, and then conducts generally analysis, and issues reports, on the pages.

2.2. Third Party Cookies

Third party cookies are the cookies of the elements other than the most visited website, rather than the cookies created by the website visited. Third party cookies are monitored together with social add-ons, advertisements, site add-ons or other similar applications, and the behavioral actions may be controlled accordingly.

2.3. Session Cookies

Session cookies are used for monitoring the users that visit, and open a session at, the website. They are primarily used for tracking the purchases and remembering the products added to the basket. These cookies are deleted when the user closes the browser.

2.4. Persistent Cookies

Persistent cookies are those that are stored even after the browser, used for accessing the Internet, is closed. They are particularly used for keeping users logged on, to avoid re-entering user names and passwords.

2.5. Secure Cookies

Secure cookies are those created by HTTPS websites, in other words, the websites that hold SSL certificates. They are used for tracking the encrypted actions.

3. CATEGORIES OF COOKIES ACCORDING TO THEIR PURPOSES

3.1. Strictly Necessary Cookies

Strictly necessary cookies allow you to use our website's basic functions during your visit, such as your preferences and the secured areas. We cannot guarantee our website's security performance if you choose to prevent these strictly necessary cookies.

3.2. Performance and Functionality Cookies

We use performance and functionality cookies to provide you with better and quality service, and ensure the functionality of the services that we provide.

3.3. Marketing Cookies

Marketing cookies allows us to track your visits to our website, the pages that you visit and the links that you click as well as the other websites, applications and online services that you visit and use, so that we may display targeted advertisements on our website. With your consent, the listed third parties place and use these cookies, in addition to the other cookies that we use.

You may find detailed information on the processing of your personal data through cookies at our Personal Data Protection Policy available at www.unitebt.com.

4. HOW AND WHY DO WE USE COOKIES?

As UNITE, we use different types of cookies on our website to distinguish our valued visitors from other users and to provide you with better quality service.

In order for you to better see the cookies we use on our website, we have categorized them as follows for you:

- a) Functionality Cookies (Efficiency and Functionality Cookies – Article 5/1, Article 5/2-f)
- b) Strictly Necessary Cookies (Article 5/1)
- c) Performance Cookies

You can find the tables below with details about the cookies in these categories.

a) Functionality Cookies

Name	Domain	Description	Expiration
language	.jotform.com	There are many different types of cookies associated with this name and it is generally recommended to look in more detail at how it is used on a particular website. However, in most cases it will probably be used to store language preferences and potentially serve content in the stored language. The ICC category given here is based on this usage.	27 days 23 hours
Theme	.jotform.com	Used to store the theme/ skin already on the website.	27 days 23 hours

b) Strictly Necessary Cookies

Name	Domain	Description	Expiration
guest	.jotform.com	Preserves the user session on page requests for guest accounts.	27 days 23 hours
CMSSESSIDfeab76d3cbdc	www.unitebt.com	Maintains user session state across page requests.	Session
JOTFORM_SESSION	.jotform.com	Maintains user session state across page requests.	1 months

c) Performance Cookies

Name	Domain	Description	Expiration
_ga	www.unitebt.com	Used by Google Analytics (GA4) to distinguish users and sessions.	2 years
_ga_4P60F834RE	www.unitebt.com	Used by Google Analytics (GA4) to distinguish users and sessions..	2 years
_ga_5XLM1X62E4	www.unitebt.com	Used by Google Analytics (GA4) to distinguish users and sessions..	2 years
_gid	www.unitebt.com	Used to generate statistical data on how the unique ID that the visitor registers when using the website is made.	2 years
userReferer	.jotform.com	Indicates the user's redirected URL.	27 days 23 hours

5. REMOVING COOKIES

At any time, you may deactivate the cookies subject to your consent. For this purpose, you may contact us by using our contact details below, or set your preferences when clicking the cookies button that pop out when you visit our website.

Alternatively, the browsers also allow the control of cookies to a certain extent, through your preferences. You may visit www.aboutcookies.org or www.allaboutcookies.org to see your cookie preferences and get more information on cookies.

You may visit the websites listed below to find guidance on how to delete cookies, and manage your preferences.

- [Cookie Preferences for Microsoft Edge](#)
- [Cookie Preferences for Firefox](#)
- [Cookie Preferences for Chrome](#)
- [Cookie Preferences for Safari](#)

You may opt-out Google Analytics tracing by visiting <http://tools.google.com/dlpage/gaoptout>.

6. YOUR RIGHTS AS A DATA SUBJECT, AND HOW TO EXERCISE THESE RIGHTS

6.1. Rights on personal data under the KVKK No. 6698

Article 11 of the KVKK No. 6698 lists the rights that may be exercised by groups of persons as follows:

- Get information on whether or not personal data has been processed;
- Ask for information on how personal data has been processed;
- Get information on the purpose of processing personal data, and check whether or not personal data has been duly processed for this purpose;
- Learn the identity of third parties to whom personal data has been transferred in Turkey or abroad;
- Request the correction of any missing or incorrect personal data;
- Ask for the deletion or destruction of personal data in accordance with the conditions set forth in Article 7 of the KVKK, and the notification of the action taken under the said Article to any and all third parties to whom personal data has been transferred;
- Object to any unfavorable consequence of the analysis of personal data exclusively by automated systems;
- Claim damages arising from unlawful processing of personal data.

6.2. Rights on Personal Data under the GDPR

Data subjects' rights on their personal data are set forth in the 3rd Chapter of the GDPR (from Article 12 to Article 23) as follows:

- You may withdraw your consent if your personal data is being processed based on your express consent;
- You may demand the restriction of the processing of your personal data where one of the following applies:
 - You contest the accuracy of your personal data, for a period enabling the controller to verify the accuracy of your personal data;
 - The processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead;

- Your personal data are no longer needed for the purposes of the processing, but you require such data for establishment, exercise or defense of legal claims;
- You have objected to processing pursuant to Article 21 (1) of the GDPR pending the verification whether our legitimate interests override your rights.
- You may object to the processing of your personal data if your personal data are processed for protecting public interests or based on the data controller's authority under the applicable law or the legitimate interests of the data controller or a third party, including by way of profiling;
- You have the right to access the following:
 - The verification of the processing of your personal data, the purposes of the processing and the categories of personal data concerned;
 - The recipients or categories of recipients to whom your personal data have been or will be disclosed; where possible, the envisaged period for which the personal data will be stored, or if not possible, the criteria used to determine that period;
 - The existence of the right to request the rectification or erasure of personal data or restriction of processing of personal data, and the existence of the right to lodge a complaint with a supervisory authority;
 - Any available information as to the source of your personal data, if not directly collected from you; and
 - The existence of automated decision making mechanisms that we use, including profiling, meaningful information about the logic involved as well as the envisaged consequences of such processing for you, and the significant information.
- You may have your personal data transferred to you or another data controller, if that it technically possible, in an organize, usable and machine readable format, if your personal data are processed based on your express consent, or a contractual provision, by using automated mechanisms.
- You may get information on the existence of automated decision making processes, including profiling, the logic involved and their possible consequences and significance for you.

7. PRINCIPLES ON THE EXERCISE OF RIGHTS REGARDING PERSONAL DATA

As the data subject, you can make your requests relating to the rights by filling out the Data Subject Application Form, which you can get from our website or with your application that meets the minimum conditions stipulated in the Communiqué on Application Procedures and Principles to the Data Controller by the following methods. UNITE shall conclude demand in the request within the shortest time by taking into account the nature of the demand and at the latest within thirty days and free of charge. However, if the action

requires an extra additional costs, a fee in the amount determined by the Turkish Personal Data Protection Board shall be charged by the UNITE.

Application Alternatives	Application Address
Electronic message you will send with REM	unitebilgi@hs01.kep.tr
The message you will send with your e-mail address registered in the system or with secure electronic signature and mobile signature	application@unitebt.com
Application that you submit in writing in person or through a notary public	Cumhuriyet Mah. A. İpekçi Cad. Mermer Sok. No: 4 34870 Kartal/İstanbul

8. ENTRY INTO FORCE; UPDATES

This Cookies Policy entered into force once upon its announcement on our website. We may update our policy in accordance with the changing circumstances and regulations. You may find our up-to-date policy at www.unitebt.com.